



Selling Precious Metals on the Internet

Silver Saver Rewards Program

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Along with the security and stability you earn by personally engaging in silver and gold investments, you can also build a stronger, more financially secure future for yourself by selling precious metals on the internet.

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History



Throughout 5,000 years of recorded history, silver has been used as a form of currency. It was the preferred unit of exchange in nearly every early culture worldwide. Gold had recognition as the currency of value for kings and wealthy individuals. Whether a villager, a Pharaoh or a King, everyone understood that silver and gold were real money and they have continued to hold and gain value throughout the years.

Back in July, 1944, at the height of the Second World War, 730 representatives from all of the 44 Allied nations met at a hotel in New Hampshire for the United Nations Monetary and Financial Conference. Obviously, delegates from Germany and Japan were not in attendance, since those countries were not part of the Allied group. It was during this conference that the IMF (International Monetary Fund) was created and a system which became known as the Bretton Woods System was put into operation.

Looking at a US Dollar exchange rate history chart from that time in history shows the dollar to be the strongest world currency, but the war was very expensive. This system was meant to establish rules for international monetary policy and for the financial relations between member countries and their individual currencies. These rules obligated countries signing the accord to adopt financial and monetary policies that would keep the exchange rates of their respective currencies within a certain range as they related to the current value of gold.

This all changed, however, when in 1971, the U.S. unilaterally went off the gold standard by canceling the convertibility of dollars directly into gold. No longer requiring its currency to be backed by gold, the U.S. was free to print as much money as it liked. Many experts see this event as the cause of the financial meltdown suffered in the world beginning in 2007.

In 1971, when the United States cut its final tie to gold as a means to back our money, we have since been living in a world dominated by paper money. The problem is that paper money, also known as fiat money, derives its purchasing power by nothing more than confidence in the ability of each nation to maintain a "prudent fiscal policy."

When our economy and markets become unstable due to political strife, massive government spending and other factors—as we saw all too clearly with the recent global financial crisis—the worth of paper investments can take a sharp nosedive. In fact, the value of the U.S. dollar has declined dramatically in recent years, and this trend does not look to be capable of changing. Today's debt-backed fiat (by decree) monetary system is a fundamental reason to diversify your savings strategy by saving in silver and gold.

Why silver?

Silver provides a “hedge against inflation” and history has shown that it provides a worthwhile hedge as the dollar continues to depreciate.

Recent events featured on the news and reports of Government spending in the past few years talk about staggering amounts being spent in bailouts, overseas assistance and "stimulus" programs. Where is this money coming from? The more money that is being "spent", the less value the American dollar actually holds.

In a January 2009 report, White House economists predicted that the current planned stimulus bill would create (not merely save) 3.3 million net jobs by 2010. Since then, 3.5 million more net jobs have been lost, pushing the unemployment rate to record highs. The fact that government failed to spend its way to prosperity is not an isolated incident:

- During the 1930s, New Deal lawmakers doubled federal spending--yet unemployment remained above 20 percent until World War II.
- Japan responded to a 1990 recession by passing 10 stimulus spending bills over 8 years (building the largest national debt in the industrialized world)--yet its economy remained stagnant.
- In 2001, President Bush responded to a recession by "injecting" tax rebates into the economy. The economy did not respond until two years later, when tax rate reductions were implemented.
- In 2008, President Bush tried to head off the current recession with another round of tax rebates. The recession continued to worsen.
- Now, the most recent \$787 billion stimulus bill was intended to keep the unemployment rate from exceeding 8 percent. In November, it topped 10 percent.

Undeterred by these repeated stimulus failures, the "solution" to our current economy always seems to come back to a stimulus bill plan. There is every reason to expect another round to fail as miserably as the past ones, and it would bury the nation deeper in debt, thus driving the value of the American dollar value down even further.

How to Invest



Silver and gold are time-tested financial security.

The value of precious metals has risen consistently during the last 10 years, making them trusted investments through times of uncertainty and change. Silver and gold are nearly immune to the volatility of the U.S. dollar, and can offer exceptional price appreciation and profit over time. Considered by many to be the safest forms of money in the world, they are a time-tested way to protect your financial savings against an unpredictable future.

The Silver Market suggests, at the current prices, that investing in silver could offer investors one of the single best long-term investments today. Most people know that both silver and gold are very valuable but many do not know that while gold has demonstrated a solid trend of price appreciation since 2001, more than doubling in price, the price of silver continues to outperform that of gold. Longer term trends have shown that between 2003 and 2006, the price of gold increased by 84% while the price of silver increased more than 200%.

The high gains in silver are mostly attributed to several things: strong investor demand, industrial demand and China's appetite for the metal.

Expanding developments and growth within industries such as imaging, electronics, jewelry, coinage, superconductivity and water purification all utilize silver. Silver is a precious metal, a store of value, a piece for art and an industrial metal that serves many uses and purposes thus creating a greater demand and subsequently a higher value.

The sure-fire way to invest in silver without the worry is to invest in bullion or coins. This is the place to start — real metal for your future. You don't have to pay for a mining company's energy costs. And you don't have to buy 1000 to 5000 ounces in a futures contract that carries too much risk for a beginning silver investor.

Magnify the Power of Your Silver Investments



Along with the security and stability you create by personally engaging in Silver and Gold investments, there is a rewards program called Silver Saver that rewards you for encouraging your friends, family and associates to build a stronger, financially secure future for themselves.

When someone from the Silver Saver program refers a friend, family member or associate to Silver Saver, and that referral makes a purchase, they are rewarded. There are no limits, no maximums, no exceptions - only one simple requirement - the Silver Saver Participant must have made a purchase of their own in the last 30 days. In today's economy, the benefits of an affiliate program are valuable to both the business owner and their affiliate associates.

Marketing on the Internet

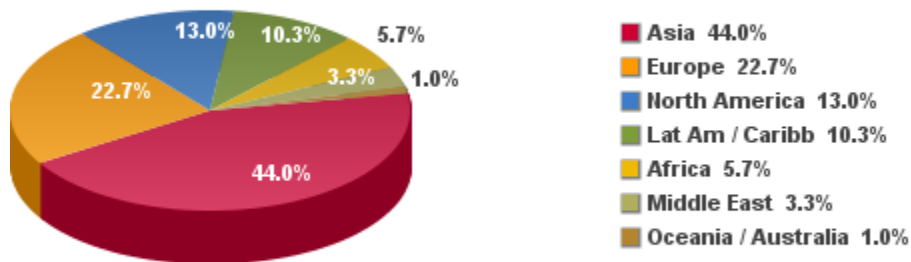
As little as 20 years ago, in order to have a successful business you needed a storefront; a place to hang your "shingle", and advertising dollars to put your wares and services in print, television and radio. Those methods combined with the word of mouth advertising were pretty much all you could do and your reach was limited to the span of contact provided by the media and how far your clients ventured from your immediate location. Now, every business has the means and resources to go GLOBAL without the limits and restrictions of the past.

Today's online tools and networks are rich with opportunity for minimal starting costs and practically no overhead. According to Bazaarvoice, an online service that helps brands

(businesses) build online communities (clients) that drive measurable business goals, the power behind the internet is staggering. Here are some of their research notes that clearly illustrate how broad and powerful the referral process can be:

- When asked what sources "influence your decision to use or not use a particular company, brand or product" **71% claim reviews from family members or friends exert a "great deal" or "fair amount" of influence.** (Harris Interactive, June 2010)
- 53% of people on Twitter **recommend companies and/or products** in their Tweets, with 48% of them **delivering on their intention to buy** the product. (ROI Research for Performance, June 2010)
- Consumer reviews are **significantly more trusted** -- nearly **12 times more** -- than **descriptions** that come **from manufacturers**, according to a survey of US mom Internet users by online video review site EXPO. (eMarketer, February 2010)
- **90%** of consumers online **trust recommendations** from **people they know**; **70%** trust opinions of **unknown users**. (Econsultancy, July 2009)
- Friends play an important role in influencing consumers. **Eighty-three percent of online shoppers** said they are **interested in sharing information about their purchases with people they know**, while 74 percent are influenced by the opinions of others in their decision to buy the product in the first place. (Manage Smarter, September 2009)

Internet Users in the World Distribution by World Regions - 2011



Source: Internet World Stats - www.internetworldstats.com/stats.htm
Basis: 2,095,006,005 Internet users on March 31, 2011
Copyright © 2011, Miniwatts Marketing Group

There were nearly 116 million US user-generated content consumers in 2008, along with 82.5 million content creators. Both numbers are set to climb significantly by 2013. (eMarketer, February 2009)

Just a few minutes of online activity can easily make your Silver Saver participation successful!

Whether you're a grandparent keeping in touch with your family or a savvy entrepreneur broadening your client base, the internet is THE happening place to stay in touch and interact

with others. Something as simple as publically announcing a smart move that resulted in a monetary windfall can generate interest and open the door for a conversation with others and allow you to engage them in a conversation about the Silver Savers Rewards program.

Real power resides at the grass-roots level.

A grassroots movement is one driven by the politics or beliefs of a community. The term implies that the creation of the movement and the supporters of the movement are natural and spontaneous, rather than a movement that is orchestrated by traditional power structures such as paid advertisement and support and other marketing ploys.

One of the most important things needed for a successful grass roots movement is a solid belief in what you are promoting and a confidence in how to implement your beliefs and apply those beliefs to the overall big picture. The Silver Saver rewards program is made up of satisfied clients that have learned how to invest in their future, or their children's futures, with the tangible, secure assets of silver and gold. They take you step by step through the entire process of the rewards program so you can soon be on your way to engaging others with your confidence in precious metals investments and creating an even more secure future for yourself and your family.

If you're telling others about SilverSaver[®], they want you to benefit! SilverSaver[®] will reward you with physical silver or gold bullion whenever someone you refer becomes a saver. It's a matter of simple math: the more people you send their way, the more silver and gold you earn. Some of their customers earn rewards ranging from a few hundred dollars to several thousand dollars each month in physical bullion.

In Closing



One of the best ways to build a business is by utilizing a tool that has withstood the test of time year after year- word of mouth advertising. Silver Saver believes that clients that serve their business with their word of mouth advertising should be rewarded for their efforts and loyalty.

Now our mouths are bigger than ever and word is spreading like wildfire with the communication and networking opportunities provided by the internet. This creates a perfect environment for a successful rewards program to build your own business and generate some extra income, simply by applying the word of mouth factor.

Ultimately, each of us has a responsibility to acknowledge the realities of the declining dollar- and take steps to protect ourselves and our families. Saving silver and gold is a powerful way to help safeguard against the loss of purchasing power inherent with a debt-backed fiat currency and utilizing the Silver Saver Rewards Program can take your responsible actions to the next level.

Earn Silver & Gold Rewards By Sharing SilverSaver

Instead of paying a marketing company or celebrity, Silver Saver decided to implement one of the oldest and most effective methods of spreading news about a good product or service. Referrals! We allow those that enjoy the services we offer to benefit from sharing what we do with others.

If you're telling others about SilverSaver, we want you to benefit! SilverSaver will reward you with physical silver or gold bullion whenever someone you refer becomes a saver. It's a matter of simple math: the more people you send our way, the more silver and gold you earn. Some of our customers earn rewards ranging from a few hundred dollars to several thousand dollars each month in physical bullion.

It's so simple, when someone you refer to us makes a purchase, you are rewarded. There are no limits, no maximums, no exceptions - only one simple requirement - you must have made a purchase of your own in the last 30 days.

YOUR REFERRALS' MONTHLY PURCHASE TIER	REWARD %
< \$1000.00	50% of premium
\$1000.00 +	25% of premium

Stop sitting on the sidelines as you watch silver & gold shoot higher. This is a unique opportunity to help spread the word about silver and make a few extra buck along the way. You can start

You can start your own rewards program today. Learn more by going to:

<http://www.silver123.net>

Why Save in Silver?

Protecting the purchasing power of your savings is important! Today, the purchasing power of all forms of paper wealth, including your money, is being threatened. The global financial crisis has exposed the flaws in the most dangerous monetary experiment ever undertaken.

Since 1971, when the United States cut its final tie to gold as a means to back our money, we have been living in a world dominated by paper money. The problem is paper money (also known as "fiat" money) derives its purchasing power by nothing more than confidence in the ability of each nation to maintain a "prudent fiscal policy," i.e. refraining from the temptation to create too much money and credit.

Guess what... They were not able to do it.

Today, the eroding confidence in the world's fiat monetary system is threatening the value of all paper assets. It threatens the savings of every individual whose assets are denominated in any form of paper, including and especially fiat money. This simply should not be the case.

Are you ready to start protecting your wealth and to start spreading the word about Silver and Gold? To get started today please visit: <http://www.silver123.net/>

About the Author



David Morgan is a widely recognized analyst in the precious metals industry and consults for hedge funds, high net worth investors, mining companies, depositories and bullion dealers. He is the publisher of The Morgan Report on precious metals, author of “Get the Skinny On Silver Investing” (Morgan James Publishing, 2009), and featured speaker at investment conferences in North America, Europe and Asia.

David Morgan is more than a researcher, he has been fascinated by money and investing since age 11. The unique experience and the hands-on approach he takes to investing will help you build your portfolio based on information you can trust.

www.silver123.net – Automatically Save In Silver & Gold
www.Silver-Investor.com - Newsletter

David runs a monthly newsletter on Money, Mining and Metals.

Basic Plus Membership (Most Popular) -

You receive The Morgan Report monthly newsletter, 1 years previous newsletters, Market Timing Updates & Alerts including video/audio, Interviews & Mining Company tour videos, Ask David Form, Special Reports, and The Morgan Report Desktop Alert System (Instant alerts).

Premium Membership -

You receive everything in the Basic Plus Membership plus... You become a Member – A Monthly Teleconference with David Morgan (Recorded and Transcribed). You'll also receive all archived Morgan Report newsletters, any recorded Keynote Speeches, Workshops, Webinars, Teleconference free of charge, Priority access to live webinars & Teleconferences, Direct access to David's private email with priority response, and exclusive use of The Morgan Report Alert System (Instant Alerts right to your desktop). Visit the site today! www.Silver-Investor.com